



# Bentley University Global Business Ethics Symposium and Teaching Business Ethics Workshop:

## *Seeking Israeli and Palestinian Participation*

May 17 - 21, 2010

Bentley University, Waltham, Massachusetts, USA

*Is there a role for business and business education in helping to bring peace to the Middle East?* We are seeking four scholars — two Israelis and two Palestinians — to participate in a one-day international symposium followed by a four-day workshop for higher education faculty. While we do not expect to achieve a solution to this protracted conflict, we do seek to foster understanding that may contribute to a sustainable future in the Middle East and beyond.

The Bentley University *Global Business Ethics Symposium* and *Teaching Business Ethics Workshop* are two related programs with a unified concern to promote greater understanding of the best practices from around the world in business ethics and business ethics education. The 2010 program is the sixth in a multi-year partnership sponsored by the State Street Foundation and the third year in which we are seeking participants from locations experiencing serious conflicts. This year, the Bentley Alliance for Ethics and Social Responsibility is offering fellowships to two Palestinian and two Israeli university educators who are invited to share their insights and learn from their peers from around the globe on the role of ethics in business education. The program consists of two parts: a one-day symposium entitled, “**What is Sustainability?: Differing Perspectives on Sustainable Business Practice in the Global Context**”; and a follow-on four-day workshop that will be a practical, interactive program involving facilitated discussions among faculty from various disciplines with the aim of helping the participants to better integrate ideas pertaining to business ethics and corporate responsibility into their teaching. It is our hope that all workshop participants will profit from the contributions made by the Israeli and Palestinian participants and that they, in turn, will receive a rich learning experience that will be of value to them in their efforts to build their local educational and business infrastructure.

Besides the United States, workshop alumni have come from universities in many countries including: Afghanistan, Australia, Canada, China, Estonia, France, Ghana, Hungary, India, Iraq, Mexico, Norway, South Africa, Sweden, and Spain.

**Panel Presentation:** At the Symposium, the Palestinian and Israeli scholars will be invited to present papers at a panel discussion on the following topic: “The Place of Business in Seeking a Sustainable Future for the Israeli and Palestinian People” (see [www.bentley.edu/symposium/theprogram.cfm](http://www.bentley.edu/symposium/theprogram.cfm) for panel topics). In addition to this, during the *Workshop* all participants will be expected to lead a discussion pertaining to integrating business ethics into their teaching.

**Eligibility:** The program is open to Palestinian Arab and Jewish Israeli educators from universities and equivalent institutes of higher education in Israel and the Palestinian territories, preferably, but not exclusively, to educators involved in business-related fields such as economics, accountancy, management, or commercial law. The candidates must be sufficiently proficient in English to engage comfortably in an interactive workshop and be interested in integrating ethics into his or her courses.

**Funding:** Tuition and costs for transportation, food, and lodging will be covered by the event organizers.

**About the State Street - Bentley Partnership:** With offices in 25 countries and customers in more than 100 markets, *State Street Corporation* is the world's leading provider of services to institutional investors. *Bentley University* is a business school located near Boston in Waltham, Massachusetts, USA. Centered on education and research in business and related professions, the Bentley curriculum blends business with technology, liberal arts and a global perspective. Our commitment to ethics education has been a cornerstone of the school's curriculum and campus culture since 1976.

**Application and Contact Information:** To apply, please submit the following *by email* no later than Friday, Feb 19, 2010: 1. a copy of your résumé, 2. two letters of recommendation, 3. a brief essay explaining why you would like to participate in the program, 4. a synopsis of the paper you would like to present at the Symposium. Before selecting the participants, finalists will also be asked to hold a brief phone conversation. Applicants must be willing to engage openly, constructively, and respectfully with their counterparts who may hold opposing views. To apply or for more information, please contact Robert E. McNulty, Ph. D., Director of Programs, at the Center for Business Ethics, Bentley University at, [rmcnulty@bentley.edu](mailto:rmcnulty@bentley.edu). The decision will be made by Monday, 22 February 2010.

For more information on the Symposium and Workshop, see: <http://www.bentley.edu/symposium/index.cfm> and [http://www.bentley.edu/alliance/global\\_business\\_ethics\\_teaching\\_workshop.cfm](http://www.bentley.edu/alliance/global_business_ethics_teaching_workshop.cfm).

For more information on the Center for Business Ethics, see: <http://bentley.edu/cbe/>